

Traditional START UP

PRICE BUSINESS PACKAGE
\$1800

LOGO AND BRANDED DESIGN INCLUDING:

- Logo questionnaire
- Three custom logo design options
- Two rounds of edits
- Final logo in formats EPS, JPEG, PNG

COMPLETE BRANDING STYLE GUIDE INCLUDING:

- Primary colour palette
- Secondary colour palette
- Typography
- Logo application

BRANDED DL FLYER DESIGN INCLUDING:

- Creative branded design
- Content generation
- Two-Sided
- Full Colour
- One round of edits
- Print ready file supplied

BUSINESS CARD DESIGN INCLUDING:

- Creative branded design
- Two-Sided
- Full Colour
- One round of edits
- Print ready file supplied



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M E L A N I E P O W E R

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BUSINESS *basics*

PRICE BUSINESS PACKAGE
\$3080

LOGO AND BRANDED DESIGN INCLUDING:

- Logo questionnaire
- Three custom logo design options
- Two rounds of edits
- Final logo in formats EPS, JPEG, PNG

COMPLETE BRANDING STYLE GUIDE INCLUDING:

- Primary colour palette
- Secondary colour palette
- Typography
- Logo application

WEBSITE SET UP AND HOSTING INCLUDING:

- Set Up account
- Set Up/transfer hosting
- Set Up/transfer domains
- Set Up/transfer DNS records
- Establish WordPress and all necessary plugins

POCKET ROCKET WEBSITE INCLUDING:

- Custom designed and branded pages:
 - Home
 - About Us/Services
 - Contact Us
- Content research and writing for complete site
- Clear call to action on each page
- Mobile/tablet optimization
- Inclusion of premium stock images
- Complete site meta data for SEO
- One interactive contact or enquiry form with captcha security
- Integration with existing social media platforms
- Google search console submission
- One round of pre-launch edits
- Website handover document with access and credential information

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M E L A N I E P O W E R

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digital START UP

PRICE BUSINESS PACKAGE
\$4200

LOGO AND BRANDED DESIGN INCLUDING:

- Logo questionnaire
- Three custom logo design options
- Two rounds of edits
- Final logo in formats EPS, JPEG, PNG

COMPLETE BRANDING STYLE GUIDE INCLUDING:

- Primary colour palette
- Secondary colour palette
- Typography
- Logo application

POCKET ROCKET WEBSITE INCLUDING:

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- Complete site meta data for SEO
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- One round of pre-launch edits
- Website handover document with access and credential information

WEBSITE SET UP AND HOSTING INCLUDING:

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- Establish WordPress and all necessary plugins

ESTABLISH A GOOGLE MANAGEMENT ACCOUNT INCLUDING:

- Gmail access
- Google My Business Listing
- G-Kit Website analytics

INSTAGRAM SET UP INCLUDING:

- Establish business profile
- Create Business Profile
- Size, fit and optimise logo/profile picture
- Establish and populate Link Tree
- Establish bio and links
- Set access security settings
- Highlight icons for story images
- Claim Instagram handle
- Connect Meta profiles
- One round of prelaunch edits

FACEBOOK SETUP AND BRANDING INCLUDING:

- Establish business page
- Size, fit and optimise profile picture
- Custom designed cover image
- Populate contact, services and other information
- Set access and security settings
- Claim Facebook handle
- Establish page roles and access
- One round of prelaunch edits

BUSINESS

complete startup

PRICE BUSINESS PACKAGE
\$4800

LOGO AND BRANDED DESIGN INCLUDING:

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POCKET ROCKET WEBSITE INCLUDING:

- Custom designed and branded pages:
 - Home
 - About Us/Services
 - Contact Us
- Content research and writing for complete site
- Clear call to action on each page
- Mobile/tablet optimization
- Inclusion of premium stock images

WEBSITE SET UP AND HOSTING INCLUDING:

- Set Up account
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- Set Up/transfer domains
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- Establish WordPress and all necessary plugins

INSTAGRAM SET UP INCLUDING:

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BRANDED DL FLYER DESIGN INCLUDING:

- Creative branded design
- Content generation
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- Full Colour
- One round of edits
- Print ready file supplied

EMAIL SIGNATURE DESIGN INCLUDING:

- Creative branded design
- One round of edits
- Optimised for email
- Full Colour
- Contact details
- Up to three versions of signature

COMPLETE BRANDING STYLE GUIDE INCLUDING:

- Primary colour palette
- Secondary colour palette
- Typography
- Logo application

- Complete site meta data for SEO
- One interactive contact or enquiry form with captcha security
- Integration with existing social media platforms
- Google search console submission
- One round of pre-launch edits
- Website handover document with access and credential information

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ORGANIC *social media* PACKAGE

ORGANIC SOCIAL MEDIA PRO PACKAGE - \$1100 INC GST MONTHLY PACKAGE - SIX MONTH MIN COMMITMENT

Pro Package includes:

- Research, write content and curate branded designs
- Branded creative design and content development for 8 organic social media posts per month
- A strategic content mix of stills, videos and gifs for greater engagement
- An advanced schedule of organic content each month
- Posting to Instagram and Facebook including positioning, hashtags and CTA where required

ORGANIC SOCIAL MEDIA POWER PACKAGE - \$1350 INC GST MONTHLY PACKAGE - SIX MONTH MIN COMMITMENT

Power Package includes:

- Research, write content and curate branded designs
- Branded creative design and content development for 12 organic social media posts per month
- A strategic content mix of stills, videos and gifs for greater engagement
- An advanced schedule of organic content each month
- Posting to Instagram and Facebook including positioning, hashtags and CTA where required

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